

2016-2017 Scholarship Application Instructions

The Society for Marketing Professional Services (SMPS) Kentucky is a community of marketing and business development professionals working to secure profitable business relationships for Architecture, Engineering and Construction (A/E/C) companies. Through networking, business intelligence and research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace. SMPS offers members professional development, leadership opportunities, networking and marketing resources to advance their careers.

SMPS Kentucky will award their annual \$1,000 scholarship to a deserving Kentucky college or university student who meets the following criteria:

Eligibility

The successful applicant will:

1. Be enrolled in a Kentucky college or university as a junior or senior in fall 2017.
2. Be pursuing a major in marketing, public relations, communications or a related field.
3. Maintain a 3.0 GPA or above.
4. Be a full-time student (12+hours).

Application Requirements

To qualify, applicants must submit the following no later than May 19, 2017:

1. Fully completed scholarship application (see page 2)
2. Resume detailing:
 - education history
 - employment history
 - personal achievements
 - awards
 - honorary societies
 - extracurricular activities
3. Official university transcript
4. Letter of recommendation including contact information (Suggested references include: teachers, employers, clergy, etc.)
5. Personal statement regarding why you are pursuing a degree and career in marketing. Include information about you, your personal experiences and specific interests related to the A/E/C industry or marketing. (500 words maximum)

The successful applicant will be notified no later than June 22, 2017.

Questions? Contact Leslie Fannin at lbfannin@gmail.com.

2016-2017 Scholarship Application

First _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

Email _____ Cell Number _____

School Attending Fall 2017 _____ Major _____

Hours Accumulated To Date _____ Graduation Date _____

Hours accumulated toward degree _____ Graduation Date _____ Age _____

List ALL scholarships, financial aid & loans you expect to receive for the 2017/2018 academic year.

I certify that all information provided on this application is complete and correct.

Applicant Signature _____ Date _____

Incomplete & hand delivered applications will not be considered.
All information included in the application will be kept confidential.
This application must be postmarked by May 19, 2017.

Mail completed application to:

Megan Hogan, SMPS Kentucky President-Elect
Bell Engineering
2480 Fortune Drive
Lexington, Kentucky 40509