



**Society for Marketing  
Professional Services**

**Kentucky 2016 SPONSORSHIP BENEFITS**

|   | <b>PLATINUM<br/>\$1,500</b>           | <b>GOLD<br/>\$1,000</b>            | <b>SILVER<br/>\$750</b> |
|---|---------------------------------------|------------------------------------|-------------------------|
| FREE Registration to SMPS KY Events*  | Unlimited Registration to ALL Events* | 1 FREE Registration to ALL Events* |                         |
| FREE One-Year Membership to SMPS KY for One Company Representative**  | ✓ **                                  |                                    |                         |
| Event Sponsorship - Opportunity to give 3 minute commercial, company banner and provide company literature at 1 event***                        | ✓                                     | ✓                                  | ✓                       |
| Table Sponsorship -Opportunity to display company banner stand and provide company literature on tables at 1 event (Excludes Panel Events) **** | ✓                                     | ✓                                  |                         |
| Refreshment Sponsor for 1 Event   |                                       |                                    |                         |
| Annual Sponsor Name & Logo on Top of the Banner   | ✓                                     | ✓                                  |                         |
| Annual Sponsor Name only on Banner  |                                       |                                    | ✓                       |
| Annual Sponsor Recognition at each SMPS KY event  | ✓                                     | ✓                                  | ✓                       |
| Annual Sponsor Company Name/Logo posted at SMPS KY placemats/events   | ✓                                     | ✓                                  | ✓                       |
| Annual Sponsor Company logo and link to website posted on the SMPS KY Chapter website   | ✓                                     | ✓                                  | ✓                       |
| Annual sponsor Recognition on program/event announcements (direct and email)  | ✓                                     | ✓                                  | ✓                       |

\*Free registration excludes Technical Series & Events outside monthly schedule.

\*\*To receive your complimentary membership, please register your designated representative and forward the receipt of payment to Jamie Draper ( [jdraper@cmtaengrs.com](mailto:jdraper@cmtaengrs.com) ) . Once your confirmation is received the SMPS KY Chapter will send you a reimbursement check.

\*\*\*First come first served on the event.

\*\*\*\*only 2 table sponsors at each event, excludes panel events, first come first served

**MEMBER EVENT SPONSORSHIPS - \$250**

- Event only sponsorship for members.

**REFRESHMENT SPONSORSHIPS - \$250**

- Name/Logo on refreshment table.

**VENDOR/NON-MEMBER SPONSORSHIPS - \$400**

- Recognition at the event - 3 minute commercial
- Company name/logo posted at Event
- Company logo and link to website posted event invites
- Name and logo on Event materials - notices, signage, etc.

**IN-KIND SPONSORSHIPS**

We welcome and appreciate in-kind support as a sponsorship opportunity. Your in-kind contribution may assist with chapter operating expenses or any of the following:

- Membership event give-a-ways
- Raffle donations (for Community Development and Member events)
- Service donations (printing, mailing, graphics, event photography, etc.)

**For additional information please contact:**

**Dwayne Rice, [drice@henderson-services.com](mailto:drice@henderson-services.com) 502-779-3129**

**Kathryn Giles, [kathryn@schaefercompany.com](mailto:kathryn@schaefercompany.com) 502.494.1480**