

2015 Scholarship Application

The Society for Marketing Professional Services (SMPS) Kentucky* is a community of marketing and business development professionals working to secure profitable business relationships for their A/E/C companies (Architecture/Engineering/Construction). Through networking, business intelligence, and research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace. SMPS offers members professional development, leadership opportunities, and marketing resources to advance their careers.

SMPS Kentucky will award their annual \$1,000 scholarship to a deserving Kentucky college student who meets the following criteria based on academic and personal achievements.

Eligibility:

To be eligible for this award the applicant must:

1. Be enrolled in a Kentucky college or university as a junior or senior for the 2015 Fall Semester.
2. Be pursuing a major in marketing, public relations, communications or a related field.
3. Have a 3.0 GPA or above.
4. Be a Full Time Student (12+hours).

Requirements:

Please turn in the following by May 1, 2015.

1. **FULLY** Completed Scholarship application.
2. Resume detailing: education history, employment history, personal achievements, awards, honorary societies and extra curriculars.
3. Official University Grade Transcript mailed directly to SMPS Kentucky.
4. Personal Reference, Contact information and a Letter of Recommendation.
(*Acceptable References include: Teachers, Employers, Clergy, etc.)
5. Personal Statement about why you are pursuing a degree and career in marketing. Include information about you, your personal experiences and specific interests related to A/E/C Industry or marketing. (500 Words MAX)
6. Application Page 2. Please add additional pages if necessary.

The Scholarship will be presented: JULY 1, 2015

* Question? Contact Terri@WccBuild.com

* Applicants will be notified ONLY if they are awarded

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Full Legal Name _____
(Last) (First) (Middle)

Mailing Address _____

(City) (County) (State) (Zip)

Email Address _____ Cell Number _____

University Currently Enrolled _____

Major _____

Hours accumulated toward degree _____ Graduation Date _____

List ALL scholarships/financial aid/loans you expect to receive for the 2015/2014 Academic Year.

I certify that all information provided on this application is complete and correct.

Applicant Signature

Date

This application must be postmarked by May 1, 2015

INCOMPLETE & HAND DELIVERED APPLICATIONS WILL NOT BE CONSIDERED

*All information included in the application will be kept confidential.

MAIL COMPLETED APPLICATIONS TO:

Terri Albert
SMPS Scholarship Chair
Whittenberg Construction Company
4774 Allmond Avenue
Louisville, KY 40209