

# graphic design

## for the A/E/C marketing professional

Interested in elevating your firm's graphics? Want to develop your skills with the Adobe Creative Suite?  
**This A/E/C-focused series is what you've been waiting for!**

### The Curriculum

#### Graphic Design Fundamentals

March 6, 2013  
8:30am to 12:00pm  
Commerce Lexington

**new  
date!**

#### Adobe InDesign

April 10  
8:30am to 4:30pm  
New Horizons, Louisville

#### Adobe Photoshop

May 8  
8:30am to 4:30pm  
New Horizons, Lexington

#### Adobe Illustrator

June 5  
8:30am to 4:30pm  
New Horizons, Louisville

### What makes this series so unique?

- Instruction is specifically targeted to the A/E/C industry.
- A condensed curriculum combines two days of instruction into one, meaning less time out of the office.
- Includes a customized courseware book and certificate of completion.
- Designed to accommodate a wide variety of experience levels.
- Learn all kinds of new techniques and shortcuts
- **These content-rich sessions would cost \$650 each if you registered separate from SMPS Kentucky!**

### Pricing

	Members	Non-Members
Graphic Design Fundamentals	\$75	\$150
InDesign	\$150	\$250
Photoshop	\$150	\$250
Illustrator	\$150	\$250
<b>BUNDLED PRICE</b>	<b>\$425</b>	<b>\$800</b>

**80%  
discount!**

### Attention Non-Members!

If you join SMPS Kentucky today and pay the member rate for this series, your total cost—including this series and your membership—will be only \$830. Compared to paying the non-member rate, that means you could enjoy all the benefits of membership in the coming year for only \$30!

**Questions? Contact us today!**

*Stacey S. McChord, CPSM, Past President*

*RossTarrant Architects • p 859.254.4018 • smcchord@rosstarrant.com*

**Space is limited. Register today at [www.smpskentucky.org](http://www.smpskentucky.org)!**